Opposition

Within your speech, you will state your argument as well as the counterargument. A *counterargument* is an argument, with factual evidence or other kinds of support, which challenges either your thesis or a major argument for it. This is also called *opposition*.

Your speech will be weaker if you do not take time to think and write about your opposition.

**Fill in this chart and email to me today!**

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| --- | --- |
| Who might oppose your topic? Think of any and all possible groups of people. | Magazine corporations  fashion industry  Modeling agencies |
| *Why* would these people oppose your idea? | The “beautiful” airbrushed models on and in their magazines help sell the product.  Fashion has always had an obsession with “perfection”.  They want their ads to be memorable – photoshopping to the extreme is their method. |
| How will you convince the opposition to side with you? What facts will you use? | The true beauty within is what makes a person beautiful on the outside.  Facts – women are going au natural more often….many celebrities are naturally beautiful and don’t need special effects (Faith Hill)….effects on photos are creating a distorted reality and causing girls as young as 6 to start dieting… |