Step 2

Within a five-paragraph essay, the **three body paragraphs** need to analyze three different pieces of the speech. Below are a few options that you may choose to analyze your chosen speech. Your options are not limited to just this list!

The Introduction

* Was an **attention grabber** used effectively to draw the audience into the speech? Or did the speaker open with a dry “*It’s great to be here today.*“
* Did the speech open with a **story**? A **joke**? A startling **statistic**? A **controversial statement**? A **powerful visual**?
* Did the speech opening clearly establish the intent of the presentation?
* Was the opening **memorable**?

The Body

* Was the presentation **focused**? i.e. Did all arguments, stories, anecdotes relate back to the primary objective?
* Was the speech **organized logically**? Was it easy to follow?
* Did the speaker **transition** smoothly from one part of the presentation to the next?

The Conclusion

* Was the conclusion **concise**?
* Was the conclusion **memorable**?

Delivery Skills and Techniques

* Was the speaker **enthusiastic**? How can you tell?
* Was there **audience interaction**? Was it effective?
* Was **humor** used? Was it **safe and appropriate** given the audience? Were **appropriate pauses** used before and after the punch lines, phrases, or words?

Body Language

* Did the speaker’s **posture** display confidence and poise?
* Were gestures **natural, timely, and complementary**?
* Does the speaker have any **distracting mannerisms**?
* Was **eye contact** effective in connecting the speaker to the whole audience?

Vocal Variety

* Was the speaker **easy to hear**?
* Were **loud and soft** variations used appropriately?
* Was the **pace** varied? Was it slow enough overall to be understandable?
* Were **pauses** used to aid understandability, heighten excitement, or provide drama?

Language

* Was the language **appropriate** for the audience?
* Did the speaker **articulate** clearly?
* Were **sentences short** and easy to understand?
* Was **technical jargon** or unnecessarily complex language used?

Impact on the audience

* How did the speech make you **feel**?
* Were you **convinced**?
* Would you want to listen to this speaker again?
* Were there any **original ideas** or techniques?